

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/282,747

Customer No.: 22927

Attorney Docket No.: 99-007

Date Filed: March 31, 1999

Title: METHOD AND APPARATUS FOR PROVIDING
CROSS-BENEFITS BASED ON A CUSTOMER
ACTIVITY

Applicants: Walker et al.

Group Art Unit: 1751

Examiner: NGUYEN, Tri V.
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RESPONSE and AMENDMENT
to the Office Action mailed September 7, 2007

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed September 7, 2007 (Paper No. / Mail Date 20070903), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.